

2027 CONTENT CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	PRINT ISSUE	FOODPROCESSING.COM	PRINT ISSUE	FOODPROCESSING.COM	PRINT ISSUE	FOODPROCESSING.COM	FOODPROCESSING.COM	PRINT ISSUE	PRINT ISSUE	FOODPROCESSING.COM	PRINT ISSUE	FOODPROCESSING.COM
AD CLOSE	12/09/26		02/10		04/14			07/14	08/17		10/06	
MATERIAL DUE	12/17/26		02/18		04/22			07/22	08/25		10/14	
DIGITAL OPPORTUNITIES												
WEBINARS	2027 Industry Outlook	Food Safety & Regulatory Outlook 2027	Replacements for Synthetic Colors		Capital Spending Outlook 2027	AI in Product Development	Automation & Controls	Analyzing our Annual R&D Survey	Top 100 Companies & State of Business	What Makes a Top R&D Team?		
EHANDBOOKS	Plant Equipment & Food Safety	Flavor & Ingredient Trends for 2027; Conveying	Packaging	Automation	Sanitation	IFT Show Preview; Baking	Food Safety	Pack Expo Preview	Mixing & Blending	Metal Detection & Inspection	Food Safety	Manufacturing Software
MONTHLY COVERAGE												
FEATURE STORY	2027 Industry Outlook	Food Safety & Regulatory in 2027	Ultraprocessed Foods	The Impact of GLP-1 Drugs on Food Sales	Capital Spending Outlook	Debate: Food as Medicine vs. Food as Fun		Top 100 Food & Beverage Companies	Food & Beverage Entrepreneurs	Sustainability Throughout Your Organization	Processor of the Year	Food & Beverage Incubators
PRODUCT DEVELOPMENT												
FEATURE	Flavor & Ingredient Trends 2027	Precision Fermentation	Energy Products & Their Ingredients	Novel Products From Natural Products Expo West	AI in Product Development	Top New Products of 2026	56th Annual R&D Survey	R&D Teams of the Year 1	R&D Teams of the Year 2		Processor of the Year's R&D Team	Formulating-in Food Safety
INGREDIENT FOCUS	State-by-State Ingredient Bans	Natural Color Replacements	Proteins	Novel Bakery Ingredients	Fiber		R&D Teams of the Year	56th Annual R&D Survey	New Ingredients From the IFT Show	Emerging Superingredients	Holiday & Limited Edition Products	
PLANT OPERATIONS												
FEATURE	Manufacturing Outlook Survey	Snack Processing	Processing That's Less Ultraprocessed	Beverage Processing	Water/ Wastewater	Robotics & Advanced Automation	Bakery	AI & Machine Learning	Green Plant of the Year	Dairy Processing	Processor of the Year's Plant Ops	Sanitary Equipment Design
AUTOMATION & TECHNOLOGY	Conveying	Sustainable Packaging	Advances in Meat & Poultry Processing	Labor Challenges	Lubrication	Digitization & the IIoT	Mixing & Blending	Motors & Drives	Metal Detection & Inspection	Frozen Foods Processing	Software	Worker Safety
INDUSTRY EVENTS	IPPE Jan. 26-28, Atlanta				Food Safety Summit, May 17-20, Rosemont, IL		IFT FIRST July 11-14, Chicago		Pack Expo Las Vegas, Sept. 27-29	EATS (Process Expo) Oct. 26-28, Chicago		

2026 CONTENT CALENDAR

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	PRINT ISSUE	FOODPROCESSING.COM	PRINT ISSUE	FOODPROCESSING.COM	PRINT ISSUE	FOODPROCESSING.COM	FOODPROCESSING.COM	PRINT ISSUE	PRINT ISSUE	FOODPROCESSING.COM	PRINT ISSUE	FOODPROCESSING.COM
AD CLOSE	12/10/2025		2/10/2026		4/7/2026			7/7/2026	8/4/2026		10/6/2026	
MATERIAL DUE	12/18/2025		2/18/2026		4/15/2026			7/15/2026	8/12/2026		10/14/2026	
DIGITAL OPPORTUNITIES												
WEBINARS	2026 Industry Outlook		Packaging Developments	Capital Spending Outlook		Automation & Controls		Ingredient Trends & R&D Survey	Top 100 + State of Business	Sanitation & Safety Trends	Water & Wastewater	
EHANDBOOKS		Food Safety & Plant Equipment	Packaging		Sanitation	Food Safety		Mixing & Blending	Bakery Advances	Automation & Controls		
MONTHLY COVERAGE												
FEATURE STORY	2026 Industry Outlook	Food Safety & Regulatory Outlook in 2026	Capital Spending Outlook	The Impact of GLP-1 Drugs on Food Sales	How to Make Foods Less Ultra Processed	The Effect of Tariffs, One Year Later		Top 100 Food & Beverage Companies	Food & Beverage Entrepreneurs	Sustainability Throughout Your Organization	Processor of the Year	Food & Beverage Incubators
PRODUCT DEVELOPMENT												
FEATURE	Flavor & Ingredient Trends for 2026	Precision Fermentation	The Science of Texture	Reaching Gen Z and Gen Alpha	AI in Product Development	55th Annual R&D Survey		R&D Teams of the Year 1	R&D Teams of the Year 2	R&D Teams of the Year 3	Processor of the Year's R&D Team	Formulating-in Food Safety
INGREDIENT FOCUS	State-by-State Ingredient Bans	Color Replacements	Proteins	The Latest Science on Synthetic Sweeteners	Upcycled Ingredients		Top New Products - Best of 2025	55th Annual R&D Survey	New Ingredients from the IFT Show	Emerging Protein Sources	Holiday & Limited Edition Products	
PLANT OPERATIONS												
FEATURE	Manufacturing Outlook Survey	Snack Processing	Sanitation	Beverage Processing	Wastewater	Robotics & Advanced Automation	Bakery	AI & Machine Learning	Green Plant of the Year	Dairy Processing	Processor of the Year's Manufacturing Team	Sanitary Equipment Design
AUTOMATION & TECHNOLOGY	Thermal Processing	Sustainable Packaging	Meat & Poultry	Candy Manufacturing	Digitalization & the Industrial IoT	Lubrication	Mixing & Blending	Motors & Drives	Metal Detection & Inspection	Refrigeration & Freezing	Software	Worker Safety
INDUSTRY EVENTS	IPPE Jan. 27-29, Atlanta, GA				Food Safety Summit, May 11-14, Rosemont, IL		IFT First July 12-15, Chicago, IL			Pack Expo, Oct. 18-21, Chicago, IL		

ADVERTISING & PROMOTIONS

DIGITAL AD RATES

AD TYPE	NET RATE (CPM)
Leaderboard Unit	\$160
Rectangle	\$150
Half Page	\$160
Billboard	\$160
Welcome Ad	\$3,750/week
In-Article Video	\$175
In-Banner Video	\$125
Native Ad	\$150
Standard Banner Bundle	\$150
In-Article Premium	\$175
In-Article Flex	\$175
Billboard Flex	\$175

Digital Ad Material Contact

webtraffic@endeavorb2b.com

Materials Due: Seven business days prior to publication.

[+ DIGITAL BANNER AD SPECS](#)

[+ NEWSLETTER SPECS](#)

DIGITAL ADVERTISING

Boost brand visibility and awareness with relevant advertising strategically placed throughout brand and/or market sites. Reach decision-makers with impactful messaging as they browse trusted Food Processing content. [+VIEW SPECS](#)

CHANNEL SPONSORSHIPS

Align your brand with trusted industry expertise and establish thought leadership. Gain exclusive visibility and engagement opportunities within targeted topic based site sections.

NATIVE ADVERTISING

Seamlessly integrate your message into editorial content, enhancing credibility and engagement. Deliver valuable information to prospects in a non-disruptive format they're already consuming. Labeled as Sponsored Content.

NATIVE ARTICLE OR VIDEO POST

Showcase your expertise through in-depth, branded content that educates and informs. Position your brand as an industry leader while providing actionable insights to potential customers.

THIRD-PARTY EMAILS

Reach inboxes and benefit from our 1st party data and insights as we deliver your message directly to decision-makers, leveraging the credibility of the Food Processing reputation.

AUDIENCE EXTENSION

Precisely target businesses and professionals in specific locations or at industry events. Deliver timely, contextually relevant ads to decision-makers when they're most receptive.

AUDIENCE EXTENSION SOCIAL

Using Meta and LinkedIn, we'll manage your campaign using a single image, carousel, or video ad and create targets based on website visitors, our 1st party data, or by creating look-a-like profiles.

SOCIAL BOOST

Leverage the power of our established and credible brand to get in front of a highly engaged audience through sponsored posts, reaching decision-makers and professionals who trust and value our content.

MICRO PROXIMITY

Increase your brand awareness and drive traffic to your booth by targeting company locations, geographic targets, or attendees at a tradeshow or conference.

CONNECTED TV

Reach decision-makers during their downtime with targeted video ads on streaming platforms. Engage decision-makers in a less cluttered environment with high-impact, full-screen messaging.