

CONTENT CALENDAR

[+ PRINT AD SPECS](#)

	pharmamanufacturing.com		Q1 PRINT ISSUE	pharmamanufacturing.com		Q2 PRINT ISSUE	pharmamanufacturing.com		Q3 PRINT ISSUE	pharmamanufacturing.com	Q4 PRINT ISSUE	pharmamanufacturing.com
	JAN	FEB	MARCH	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
AD CLOSE			1/28			5/5			8/4		9/20	
MATERIALS DUE			2/5			5/13			8/12		10/8	
LEAD STORY	2025 industry predictions	regulatory decisions to watch	CDMO profile series	top industry challenges	Spring pharma events recap	Solid dose sector	generics and biosimilars	CGT sector	biopharma sector	advances in drug packaging	pharma startup profile series	top fives of 2025
OPERATIONS	predictive maintenance		solving fill-finish challenges	plant floor material handling/transfer	single-use systems	facility modernization	continuous manufacturing	preparing for natural disasters	Operational equipment effectiveness		Pharma Innovation Awards	
QUALITY & COMPLIANCE		designing next-gen cleanrooms	surviving an FDA inspection				contamination control strategies	Standout regulatory approvals & rejections		value of QbD	beyond CGMP compliance	
AUTOMATION & CONTROL	data management			cybersecurity		meeting data integrity standards with automation			sustainability practices	lab automation		smart pharma
SUPPLY CHAIN			Outsourcing trends		cold chain innovations		supply chain security		personalized medicine development			
DRUG DEVELOPMENT	role of AI in drug development		impact of decentralized trials on pharma			managing high potency APIs		excipient challenges		building a CMC strategy		speeding drug development
BUSINESS & CULTURE		politics and pharma	Global Dose: Profile of a geographical pharma hub	M&A landscape	working with U.S. government	Global Dose: Profile of a geographical pharma hub	Assuring drug access	Workforce retention and training	Global Dose: Profile of a geographical pharma hub	Protecting IP rights	Global Dose: Profile of a geographical pharma hub	trends in M&A deals
TAKING STOCK	Contributed thought leadership columns that examine the ins and outs of supply chain management, including measures needed to build more resilient and sustainable pharma supply chains											
ENGINEERING ANGLES	Contributed thought leadership columns that explore design, engineering and construction issues relevant to drug production											
ROUNDTABLE WEBINARS			AI's potential in pharma manufacturing			Pharma facility trends; Single Use Technology	Continuous Manufacturing	Sustainability	Radio Pharmaceuticals		Pharma workforce training	
EHANDBOOKS			Pharma predictions & trends	Quality assurance & control	Contract manufacturing	Regulatory compliance; Continuous Manufacturing	Packaging; Single Use Technology	Solid dose; Radio Pharmaceuticals	Supply chain; Sustainability	Cleanrooms	Smart pharma & automation	Pharma innovations

ADVERTISING & PROMOTIONS

DIGITAL AD RATES

AD TYPE	NET RATE (CPM)
Leaderboard Unit	\$160
Rectangle	\$150
Half Page	\$160
Billboard	\$160
Welcome Ad	\$3,750/week
In-Article Video	\$175
In-Banner Video	\$125
Native Ad	\$150
Standard Banner Bundle	\$150
In-Article Premium	\$175
In-Article Flex	\$175
Billboard Flex	\$175

Digital Ad Material Contact

webtraffic@endeavorb2b.com

Materials Due: Seven business days prior to publication.

[+ DIGITAL BANNER AD SPECS](#)

[+ NEWSLETTER SPECS](#)

DIGITAL ADVERTISING

Boost brand visibility and awareness with relevant advertising strategically placed throughout brand and/or market sites. Reach decision-makers with impactful messaging as they browse trusted Pharma Manufacturing's content. [+VIEW SPECS](#)

CHANNEL SPONSORSHIPS

Align your brand with trusted industry expertise and establish thought leadership. Gain exclusive visibility and engagement opportunities within targeted topic based site sections.

NATIVE ADVERTISING

Seamlessly integrate your message into editorial content, enhancing credibility and engagement. Deliver valuable information to prospects in a non-disruptive format they're already consuming. Labeled as Sponsored Content.

NATIVE ARTICLE OR VIDEO POST

Showcase your expertise through in-depth, branded content that educates and informs. Position your brand as an industry leader while providing actionable insights to potential customers.

THIRD-PARTY EMAILS

Reach inboxes and benefit from our 1st party data and insights as we deliver your message directly to decision-makers, leveraging the credibility of the Pharma Manufacturing's reputation.

AUDIENCE EXTENSION

Precisely target businesses and professionals in specific locations or at industry events. Deliver timely, contextually relevant ads to decision-makers when they're most receptive.

AUDIENCE EXTENSION SOCIAL

Using Meta and LinkedIn, we'll manage your campaign using a single image, carousel, or video ad and create targets based on website visitors, our 1st party data, or by creating look-a-like profiles.

SOCIAL BOOST

Leverage the power of our established and credible brand to get in front of a highly engaged audience through sponsored posts, reaching decision-makers and professionals who trust and value our content.

MICRO PROXIMITY

Increase your brand awareness and drive traffic to your booth by targeting company locations, geographic targets, or attendees at a tradeshow or conference.

CONNECTED TV

Reach decision-makers during their downtime with targeted video ads on streaming platforms. Engage decision-makers in a less cluttered environment with high-impact, full-screen messaging.