





CONTENT CALENDAR

Processing

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
	ONLINE COVERAGE	PROCESSING MAGAZINE	PROCESSING MAGAZINE	ONLINE COVERAGE	PROCESSING MAGAZINE	PROCESSING MAGAZINE
AD CLOSE		1/10/25	2/10/25		4/14/25	5/9/25
MATERIALS DUE		1/21/25	2/18/25		4/22/25	5/19/25
EDITORIAL FOCUS	Food & Beverage Processing	Powder & Bulk Processing	Chemical Processing	Oil & Gas Processing	Powder & Bulk Processing	Food & Beverage Processing
FEATURES & CASE STUDIES	Powder & Bulk Processing; Remote Monitoring; Piping, Tube & Hose	Process Heating & Cooling; Cybersecurity; Bearings & Seals	Pump Systems; Software; Filtration & Separation	Powder & Bulk Processing; Plant Maintenance; PLC/SCADA	VFDs; Control Panels & Enclosures; Valves & Actuators	Mixing & Blending (wet); Asset Management; Conveyors
POWDER & BULK SOLIDS PROCESSING SECTION FOCUS	Screening & Classifying	Mixing & Blending	Feeders	Drying	Pneumatic Conveying	Size Reduction
 P. I. PROCESS INSTRUMENTATION SPECIALTY CONTENT	Level Measurement	Flowmeters		Pressure Measurement	Measurement	
 WATER TECHNOLOGY FEATURED CONTENT	Oil & Gas Processing		Process Water	Industrial Water Treatment		Wastewater
PRODUCT SPOTLIGHTS	Pumps & Compressors; Weighers & Feeders	Couplings & Fittings; Tanks & Vessels	Bagging & Packaging; Bearings & Seals	Valves & Actuators; Filtration & Separation	Motors & Drives; Dryers & Evaporators	Mixers & Blenders; Piping, Tube & Hose
ROUNDTABLE WEBINARS		Industrial Water/Wastewater RT (WT)			Powder & Bulk Processing RT (Processing) Industrial Water/Wastewater RT (WT)	Mixing & Blending RT (Processing)
PODCASTS	Powder & Bulk Processing	Cover Story Podcast	Cover Story Podcast	Powder & Bulk Processing	Cover Story Podcast	Cover Story Podcast
EHANDBOOKS	Dust Collection (Processing)	Valves & Actuators (Processing)	Mixing & Blending (Processing)	Industrial Water/Wastewater (WT) Powder Bulk Solids (Processing)	Plant Maintenance & Safety (Processing)	Flow Measurement (P.I.) Sustainability & Green Initiatives (Processing)
MAJOR TRADE SHOWS		International Powder & Bulk Solids Conference & Exhibition (4/29--5/1)		OTC (5/5-5/8)		WEFTEC (9/29-10/1)

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Processing

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
	ONLINE COVERAGE	PROCESSING MAGAZINE	PROCESSING MAGAZINE	PROCESSING MAGAZINE	PROCESSING MAGAZINE	ONLINE COVERAGE
AD CLOSE		7/14/25	8/15/25	9/15/25	10/20/25	
MATERIALS DUE		7/22/25	8/25/25	9/23/25	10/28/24	
EDITORIAL FOCUS	Chemical Processing	Powder & Bulk Processing	Oil & Gas Processing	Powder & Bulk Processing	Breakthrough Products Awards	Pharmaceutical Processing
FEATURES & CASE STUDIES	Powder & Bulk Processing; Process Control & Automation; Sustainability	Bagging & Packaging; Emissions Monitoring; Plant Safety	Condition Monitoring; Data Management/Analytics; Product Inspection	Compressors, Blowers & Fans; Digitalization/IIoT; Regulatory Compliance	Metals & Mining; System Integration; Fluid Handling	Powder & Bulk Processing; Energy Efficiency; Year in Review/2026 Preview
POWDER & BULK SOLIDS PROCESSING SECTION FOCUS	Explosion Protection	Weighing & Batching	Mechanical Conveying	Dust Collection	Storage	Agglomeration
 P. I. PROCESS INSTRUMENTATION SPECIALTY CONTENT	Temperature Measurement	Instrumentation		Monitoring		Innovation Awards
 WATER TECHNOLOGY FEATURED CONTENT	Zero Liquid Discharge		Water Reuse		Produced Water	Filtration
PRODUCT SPOTLIGHTS	Conveyors; Mills, Granulators & Crushers	Blowers & Fans; Screeners & Separators	Process Control; Bins & Hoppers	Motors & Drives; Software	Flowmeters; Product Inspection	Sensors; Heating & Cooling
ROUNDTABLE WEBINARS	Flow RT (PI)	Dust Collection RT (Processing)	Powder & Bulk Processing RT (Processing)	Process Instrumentation RT (PI)	Industrial Water/ Wastewater RT (WT)	
PODCASTS	Powder & Bulk Processing	Cover Story Podcast	Cover Story Podcast	Cover Story Podcast	Cover Story Podcast	Powder & Bulk Processing
EHANDBOOKS	Pumps, Motors & Drives (Processing)	Conveyors (Processing)	Industrial Water / WEFTEC Preview (WT) Pack Expo Preview (Processing)	Process Control & Automation (Processing)	Dust Collection (Processing)	Pressure/Level/Temperature Measurement (P.I.)
MAJOR TRADE SHOWS		PACK EXPO Las Vegas (9/29-10/1)	Process Expo (10/28-10/30)			

ADVERTISING & PROMOTIONS

PROCESSING MAGAZINE ISSUES

FEBRUARY

Ad Close: 1/10/25 | Material Due: 1/24/25

MARCH

Ad Close: 2/10/25 | Material Due: 2/18/25

MAY

Ad Close: 4/14/25 | Material Due: 4/22/25

JUNE

Ad Close: 5/9/25 | Material Due: 5/19/25

AUGUST

Ad Close: 7/14/25 | Material Due: 7/22/25

SEPTEMBER

Ad Close: 8/15/25 | Material Due: 8/25/25

OCTOBER

Ad Close: 9/15/25 | Material Due: 9/23/25

NOVEMBER

Ad Close: 10/20/25 | Material Due: 10/28/25

ELECTRONIC SUBMISSION OF PRINT & DIGITAL MAGAZINE AD MATERIAL

TO EMAIL: For files up to 10MB, please email your ad to Melissa Meng | mmeng@endeavorb2b.com. Please include advertiser name, publication name, and issue date.

DIGITAL ADVERTISING

Boost brand visibility and awareness with relevant advertising strategically placed throughout brand and/or market sites. Reach decision-makers with impactful messaging as they browse trusted Processing content.

[+VIEW SPECS](#)

CHANNEL SPONSORSHIPS

Align your brand with trusted industry expertise and establish thought leadership. Gain exclusive visibility and engagement opportunities within targeted topic based site sections.

NATIVE ADVERTISING

Seamlessly integrate your message into editorial content, enhancing credibility and engagement. Deliver valuable information to prospects in a non-disruptive format they're already consuming. Labeled as Sponsored Content.

NATIVE ARTICLE OR VIDEO POST

Showcase your expertise through in-depth, branded content that educates and informs. Position your brand as an industry leader while providing actionable insights to potential customers.

THIRD-PARTY EMAILS

Reach inboxes and benefit from our 1st party data and insights as we deliver your message directly to decision-makers, leveraging the credibility of the Processing reputation.

AUDIENCE EXTENSION

Precisely target businesses and professionals in specific locations or at industry events. Deliver timely, contextually relevant ads to decision-makers when they're most receptive.

AUDIENCE EXTENSION SOCIAL

Using Meta and LinkedIn, we'll manage your campaign using a single image, carousel, or video ad and create targets based on website visitors, our 1st party data, or by creating look-a-like profiles.

SOCIAL BOOST

Leverage the power of our established and credible brand to get in front of a highly engaged audience through sponsored posts, reaching decision-makers and professionals who trust and value our content.

MICRO PROXIMITY

Increase your brand awareness and drive traffic to your booth by targeting company locations, geographic targets, or attendees at a tradeshow or conference.

CONNECTED TV

Reach decision-makers during their downtime with targeted video ads on streaming platforms. Engage decision-makers in a less cluttered environment with high-impact, full-screen messaging.